

For Immediate Release

Contact: Nick Murosky, LarsonO'Brien ADV/PR

Phone: 412-571-1600 **E-mail:** nick@larsonobrien.com

Date: July 31, 2009

Photos: http://larsonobrien.com/cambridge/html/dr_p_phillips_hospital.html

**Prominent Orlando Hospital Chooses Cambridge Metal Fabric to Reflect its
Advanced Technology and Healing Spirit**

Cambridge, MD... Stainless steel mesh panels from Cambridge Architectural exude a clean and welcoming presence while filtering sunlight inside the atrium of the fashionably designed Dr. P. Phillips Hospital in Orlando, FL.

Situated along Interstate 4 just southwest of downtown Orlando, Dr. P. Phillips Hospital is unique because it serves guests of all the area's theme parks and attractions. As a result, the hospital was designed to look more like a retreat, rather than a medical facility. Behind the scenes, the hospital houses state-of-the-art technology and provides high-quality care for Orlando's residents and growing tourist population.

A Cambridge LandscapeInteriors™ woven metal fabric system was specified for the hospital's lobby primarily because its visual characteristics helped to portray the organization's patient care philosophy.

"Because Dr. P. Phillips services central Florida attractions, the team had a desire to blend the technologically advanced hospital with the feeling of a hotel or resort," says Carl Beers, Senior Vice President and Director of Healthcare for HKS, Inc, and the project architect. "Cambridge's architectural mesh system mixes the precision people expect in a medical environment with the warmth of fabric expected in a hospitality and healing environment."

The LandscapeInteriors system also serves two specific functions in the hospital's atrium. Cambridge's mesh panels divide the space between the lobby and its connecting stairway while distilling and reducing the glare of natural light, which shines through the south-facing glass wall.

"We're very proud of our visual and functional contribution to this facility," says Heather Collins, Director of Marketing for Cambridge Architectural. "This project has been especially rewarding for us because of how our material has brought a pleasant, striking and useful design element to the hospital and its patients."

Cambridge LandscapeInteriors systems are able to define space without building walls. In the Dr. P. Phillips Hospital, metal fabric masks the lobby stairs and separates them from the atrium without completely blocking the views or the light through the windows.

-MORE- -MORE- -MORE-

Cambridge/Dr. P. Phillips Hospital – Plus One – Contact: Nick Murosky 412-571-1600

“The mesh really brought a dynamic quality to the hospital atrium,” says Beers. “Its shimmering, semi-transparent look lent itself perfectly to the interior’s upscale design – all while acting as a see-through space divider between the lobby and the stairway.”

Cambridge and the Dr. P. Phillips Hospital design team utilized a design-build approach for this project, which helped the team to better understand the product, and allowed Cambridge to develop an effective solution for creating a beautiful and engaging physical boundary within the interior space.

“I think Cambridge did a very nice job with this system, and they were very helpful throughout the installation process,” says Doug Peck, General Superintendent of Robins & Morton, general contractor of the project. “Their architectural mesh creates a very pretty interior design element.”

The LandscapeInteriors system was fabricated with mesh in Cambridge’s Shade pattern, which features large-scale, flexible open weaves that shade and screen structures including facades, parking garages and pavilions.

Cambridge’s Eclipse™ tension attachment hardware was used to install the Shade product. Tailored edges are provided for expanses of flexible metal fabric in tension. Elegant, custom cut apertures receive the metal fabric ends in tubing that is integrated into a bracket and structural support design. Tube sizes may vary to emphasize or de-emphasize the attachment. The Eclipse hardware is appropriate for lengths of metal fabric held in tension up to 100 feet.

The project team consists of architect HKS, Inc., Orlando, FL and contractor/installer Robins & Morton, Orlando, FL.

One of the primary functions of LandscapeInteriors metal fabric applications is to dramatically define and separate space, while additionally providing visibility, light and air flow. In addition to LandscapeInteriors, Cambridge offers a variety of additional architectural metal fabric systems, and is available for assistance throughout the design-build process.

Cambridge Architectural is the world’s most experienced – and only – full-service provider of sustainable architectural mesh systems for both interior and exterior building applications. Cambridge offers full system design, engineering and collaboration from concept through installation – including highly challenging building projects, environments and budgets. Cambridge metal fabric systems are categorized by the primary application the system serves. These include: Parkade™, Solucent™, LandscapeInteriors™, MeshFX™, MeshDefense™ and Meshellaneous™. For more information about Cambridge Architectural call 1-866-806-2385 or visit www.CambridgeArchitectural.com.

-# # #-